

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
587021 /		09853237
<u>Product</u>		
OBAMA 60S		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/30/12 - 11/06/12	2265	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		10/31/12 / 10/31/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KDVR	Alexandra Bradley	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8020	95	101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>	<u>Spots</u>	<u>Totals</u>
1	31	10/30/12	11/05/12	M-F 530-6a Good Day	530-6a		1:00			NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					2	\$900.00			
2	31	11/06/12	11/06/12	M-F 530-6a Good Day	530-6a		1:00			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	-T-----					1	\$900.00			
3	31	10/30/12	11/05/12	We the People w/ Glo	12p-1p		1:00			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					4	\$300.00			
4	31	11/06/12	11/06/12	We the People w/ Glo	12p-1p		1:00			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	-T-----					1	\$300.00			
5	31	10/30/12	11/05/12	JdgJoe M-F 1p-2p	1p-2p		1:00			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					2	\$250.00			
6	31	11/06/12	11/06/12	JdgJoe M-F 1p-2p	1p-2p		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	-T-----					1	\$250.00			
7	31	10/30/12	11/05/12	Judge Judy	4p-5p		1:00			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					2	\$650.00			
8	31	11/06/12	11/06/12	Judge Judy	4p-5p		1:00			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	-T-----					1	\$650.00			
9	31	10/30/12	11/05/12	M-F 5p-530p Fox 31 N	5p-530p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					1	\$1,200.00			
D	10	31	10/31/12	10/31/12	World Series on FOX	5p-CC		1:00		NM	0	\$0.00
11	31	10/30/12	11/05/12	M-F LN 9p-930p News	9p-930p		1:00			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/30/12	11/05/12	MTWTF--					1	\$3,000.00			
12	31	11/04/12	11/04/12	Su LN 9p-930p	9p-930p		1:00			NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	11/05/12	11/11/12	-T-----					1	\$3,600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision 587021 /	Alt Order # 09853237	
Contract Dates 10/30/12 - 11/06/12	Product OBAMA 60S	Estimate # 2265
Advertiser Obama/D/President		Original Date / Revision 10/31/12 / 10/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week:	10/29/12	11/04/12							
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	-----S				1	\$3,600.00		
13	31	10/31/12	10/31/12	FOX X Factor	7-9p		1:00			NM	1 \$7,000.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	--W----				1	\$7,000.00		
14	31	10/30/12	10/30/12	Ben/NewGirl Tuesday	7-8p	7p-8p		1:00		NM	1 \$4,400.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	-T-----				1	\$4,400.00		
N	15	31	11/01/12	Good Day Colorado	7a-8a		1:00			NM	1 \$600.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	---TF--				1	\$600.00		
N	16	31	11/01/12	The Simpsons	6p-630p		1:00			NM	1 \$1,800.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	---TF--				1	\$1,800.00		
N	17	31	11/01/12	Fox 31 News Nightside	10p-1035p		1:00			NM	1 \$1,000.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	---TF--				1	\$1,000.00		
N	18	31	11/01/12	FOX X Factor	7-9p		1:00			NM	1 \$7,000.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	---T---				1	\$7,000.00		
N	19	31	11/04/12	FOX NFL Preseason	2p-CC		1:00			NM	1 \$16,000.00
Week:		Start Date	End Date	Weekdays							
Week:		10/29/12	11/04/12	-----S				1	\$16,000.00		

Totals

24 \$52,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	24	\$52,500.00	\$44,625.00
Totals	24	\$52,500.00	\$44,625.00

Signature: _____ **Date:** _____

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